



News Release

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For immediate release

**NEW SILVER TRAK DIGITAL BECOMES OFFICIAL FUJIFILM PREMIUM
DEALER**

Full range of Fujifilm recording media, video and data products

SYDNEY, 24 January 2012 – The newly acquired Silver Trak Digital has become a premium authorised distributor of the full range of Fujifilm recording media, video and data products. The company was recently purchased by its Sales Director Christian Christiansen from Video-8 Media as part of a management buyout.

Fujifilm Australia General Manager Motion Picture Film, Recording Media and Optical Devices, Marc Van Agten said, "Silver Trak Digital has been servicing the broadcast, production, post production, corporate and advertising markets for more

than 30 years. With the new management structure in place and Christian at the helm I'm very pleased to confirm the new Silver Trak Digital as a premium authorised distributor of the full range of Fujifilm recording media; video and data products."

Silver Trak Digital is one of NSW's largest CD-R, DVD-R and Blu-Ray duplicators with two manufacturing plants in Sydney alone. Silver Trak, known in the industry for its high quality work and fast turnaround times, also offers disc replication, USB supply and upload, enhanced CD, DVD and Blu-Ray authoring and broadcast services.

Christian Christiansen added, "The management buyout and being a premium Fujifilm dealer makes a lot of sense for the company and more importantly our clients. I am very pleased to announce our 100% commitment of Silver Trak's resources to optical media services and pro stock supply for the entire industry."

Silver Trak Digital are now at their new premises at 66-76 Dickson Avenue, Artarmon. For more information e-mail Christian Christiansen on christian@silvertrak.com.au, call Silver Trak Digital on (02) 9436 0848 or go to www.silvertrak.com.au

Picture credits:

Fujifilm Australia General Manager Motion Picture Film, Recording Media and Optical Devices, Marc Van Agten
Silver Trak Digital's Christian Christiansen

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About FUJIFILM

FUJIFILM Australia Pty Ltd is one of 223 worldwide subsidiaries owned by FUJIFILM Corporation which is the world's largest photographic and imaging company, and one of the best-known and most instantly recognisable global brands.

In the Oceania region, Fuji Xerox and FUJIFILM NZ also form part of the corporate family owned by parent company, FUJIFILM Holdings Corporation.

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