

**PRINT AREA****Four Process Colour (CMYK) Artwork:**

- Use professional design software such as InDesign or Illustrator.
- Design a white base layer into your artwork. CMYK must be printed over white else the colours will not render correctly.
- The base layer's dimensions should be 0.2mm smaller to allow for spread of the ink. (eg 16-78mm CMYK needs a 16.2-77.8 white base).
- Tonal reproduction is optimal between 15% and 85% density. Higher and lower values than this range won't reproduce accurately.
- Print on the area 33-36mm will appear paler than the rest of the disc as that area is unsilvered.
- Please send a composite print, preferably in colour, with your artwork so that your design intent is clearly understood.